



Annual General Meeting 2026

This document is important and requires your immediate attention.

If you are in any doubt about what you should do, we recommend that you immediately obtain financial advice from your stockbroker, bank manager, solicitor, accountant or other independent professional adviser authorised under Part VI of the UK Financial Services and Markets Act 2000, or, if you are in a territory outside the UK, from another appropriately authorised independent financial adviser.

If you have sold or otherwise transferred all your Experian plc ordinary shares, please send this document, together with the accompanying documents, as soon as possible to the purchaser or transferee or to the stockbroker, bank or other person through whom you sold or transferred the shares, so they can be passed on to the purchaser or transferee.

Highlights

FY26 was a record year for Experian, with performance at the upper end of our expectations and strong strategic momentum. We delivered Benchmark EPS growth of 15%, reflecting operating leverage ahead of guidance, alongside 13% total and 8% organic revenue growth, at the top of our guidance range. We also achieved another year of very strong post-tax return on capital employed, at 17.2%.

Given the strength of our performance, cash generation and balance sheet flexibility, we have announced a further US\$1 billion share repurchase programme, whilst retaining significant capacity to continue investing in growth opportunities.

Looking ahead, we expect another year of strong growth in FY27, supported by continued expansion of our addressable markets, successful strategic progress, further productivity gains, and whilst taking a prudent approach to macroeconomic uncertainties linked to the Middle East. We expect to deliver another year of double-digit Benchmark EPS growth, underpinned by total revenue growth of 8–11%, organic growth of 6–8%, and margin expansion at the higher end of our Medium-Term Framework.

Brian Cassin

Chief Executive Officer

Financial highlights

Statutory	Growth % at actual FX rates	Benchmark	Growth % at actual FX rates	Growth % at constant FX rates
Revenue		Revenue – ongoing activities		
US\$ 8,445 _m (2025: US\$7,523m)	+12%	US\$ 8,425 _m (2025: US\$7,475m)	+13%	+11%
Operating profit		Benchmark EBIT¹		
US\$ 2,045 _m (2025: US\$1,793m)	+14%	US\$ 2,407 _m (2025: US\$2,102m)	+15%	+13%
Profit before tax		Benchmark profit before tax		
US\$ 1,951 _m (2025: US\$1,549m)	+26%	US\$ 2,212 _m (2025: US\$1,926m)	+15%	+14%
Basic EPS		Benchmark EPS		
USc 164.5 (2025: USc127.6)	+29%	USc 179.8 (2025: USc156.9)	+15%	+13%

¹ From ongoing activities.
The results for the year ended 31 March 2025 have been re-presented for the reclassification to exited business activities of certain Business-to-Business (B2B) businesses.

Letter from the Chair

11 June 2026

To holders of ordinary shares

Dear Shareholder

Annual General Meeting: 22 July 2026

I am writing with details of our Annual General Meeting (AGM), which will be held on Wednesday 22 July 2026 at 9.30am at The Merrion Hotel, Upper Merrion Street, Dublin 2, D02 KF79, Ireland.

We regard the AGM as an important forum for engaging with shareholders, particularly private shareholders, and we welcome your questions. If you cannot attend in person, you may submit questions about the AGM's business in advance, by email to agmquestions@experianplc.com or on the reply-paid question card attached to the proxy form. We will consider all questions and, if appropriate, address them at the AGM, via Experian's website (experianplc.com) or individually.

The notice of meeting and notes are set out on pages 4 to 7 of this document. An explanation of the resolutions being proposed at the meeting is set out in Appendix 1. Voting will be taken on a poll, except for any procedural resolution which may be taken on a show of hands. I encourage you to use your vote by attending in person, voting electronically online or completing and returning a proxy form by post. You may place your proxy form in an envelope addressed to the Company's share registrars. **No postage stamp is required if you return the proxy form in the UK using the reply-paid service. Shareholders may return the proxy form in an envelope addressed to the Company's registrars at the address shown on the proxy form.** You should return your completed form as soon as possible but it must arrive **no later than 9.30am on Monday 20 July 2026**. Returning a proxy form or voting electronically will not prevent you from attending the meeting in person. If you wish to vote electronically, you can do so by registering for the MUFG Corporate Markets Share Portal service, at experianplc.com/shares, or as otherwise outlined in this notice of meeting.

Further details of how to vote are included in the 'Information for shareholders' section at the end of this document. Shareholders entitled to attend, speak and vote at the AGM may appoint a proxy to exercise their rights in their place. You may appoint more than one proxy, provided that you appoint each proxy to exercise the rights attached to different shares.

The directors have announced a second interim dividend of 48.00 US cents per ordinary share, to be paid on 24 July 2026 to holders of the Company's ordinary shares on 26 June 2026. To ensure that certain UK shareholders have the same tax treatment on their dividend as if the Company was based in the UK, we have Income Access Share arrangements in place. The mechanics of these arrangements make it impractical to submit a proposed dividend for approval at the AGM, but the Board has no plans to announce any additional dividend in respect of the year ended 31 March 2026.

The directors consider that all the resolutions to be put to the AGM are in the best interests of the Company and its shareholders as a whole. Accordingly, the directors unanimously recommend that you vote in favour of all resolutions, as they intend to do in respect of their own beneficial shareholdings.

As announced in January 2026, I will retire from the Board at the conclusion of the AGM. It has been a privilege to serve on the Board of Experian since 2017, and as Chair over the past seven years.

I am pleased to welcome Adam Crozier, who joined the Board in May 2026 and will succeed me as Chair from the conclusion of the AGM. Adam brings extensive experience of leading large, complex organisations and a strong track record in data-driven and technology-enabled businesses.

The Company is well positioned for the future, and I am confident that Experian will continue to deliver sustained success. I wish the Company every success in the years ahead.

Yours faithfully

Mike Rogers
Chair

Notice of Meeting

Notice is hereby given that the 2026 Annual General Meeting of Experian plc (the Company) will be held at The Merrion Hotel, Upper Merrion Street, Dublin 2, D02 KF79, Ireland on Wednesday 22 July 2026 at 9.30am.

Explanatory notes regarding the resolutions set out below are contained in Appendix 1.

You will be asked to consider and, if thought fit, pass the following resolutions.

Ordinary resolutions

1. To receive the Annual Report and financial statements of the Company for the year ended 31 March 2026, together with the report of the auditor.
2. To approve the Report on directors' remuneration (excluding the Directors' Remuneration Policy set out on pages 130 to 135 of the report) contained in the Annual Report and financial statements of the Company for the year ended 31 March 2026.
3. To approve the Directors' Remuneration Policy set out on pages 130 to 135 of the Report on directors' remuneration contained in the Annual Report and financial statements of the Company for the year ended 31 March 2026.
4. To elect Adam Crozier as a director of the Company
5. To re-elect Alison Brittain as a director of the Company.
6. To re-elect Brian Cassin as a director of the Company.
7. To re-elect Kathleen DeRose as a director of the Company.
8. To re-elect Jonathan Howell as a director of the Company.
9. To re-elect Esther Lee as a director of the Company.
10. To re-elect Lloyd Pitchford as a director of the Company.
11. To re-elect Eduardo Vassimon as a director of the Company.
12. To re-appoint KPMG LLP as auditor of the Company to hold office until the conclusion of the next Annual General Meeting of the Company.
13. To authorise the directors to determine the remuneration of the auditor.
14. That the authority conferred on the directors by article 10.2 of the Company's articles of association be renewed and for this purpose the directors be generally and unconditionally authorised to exercise all the powers of the Company to allot shares or to grant rights to subscribe for or to convert any security into shares in the Company up to an aggregate nominal amount of US\$29,911,077 (being the Authorised Allotment Amount for the purposes of the articles of association of the Company), and the Allotment Period (as defined in the articles of association of the Company) shall be the period commencing on 22 July 2026 and ending on the conclusion of the Annual General Meeting to be held in 2027 or, if earlier, 21 October 2027, unless previously renewed, varied or revoked by the Company in general meeting except that the Company may before such expiry make an offer or agreement which would or might require shares to be allotted or rights to subscribe for or to convert any security into shares to be granted after such expiry and the directors may allot shares or grant rights to subscribe for or convert any security into shares in pursuance of such an offer or agreement as if the authority conferred hereby had not expired.
15. To authorise the Company, generally and unconditionally:
 - (a) pursuant to Article 57 of the Companies (Jersey) Law 1991, to make market purchases of ordinary shares in the capital of the Company on the London Stock Exchange on behalf of the Company on such terms and in such manner as the directors may from time to time determine, provided that:
 - (i) the maximum number of ordinary shares which may be purchased under this authority is 89,733,233 ordinary shares of 10 US cents each;
 - (ii) the minimum price (not including expenses) which may be paid for each ordinary share is 10 US cents;
 - (iii) the maximum price (not including expenses) which may be paid for each ordinary share is an amount equal to the higher of: (a) 105% of the average market value of the Company's ordinary shares as derived from The London Stock Exchange Daily Official List for the five business days immediately preceding the day on which the relevant share is purchased; and (b) the higher of the price of the last independent trade and the highest current independent bid for an ordinary share on the exchange on which the purchase is to be carried out; and
 - (iv) the authority hereby conferred shall expire on the earlier of 21 October 2027 and the conclusion of the Annual General Meeting of the Company to be held in 2027 (except that the Company shall be entitled, at any time prior to the expiry of this authority, to make a contract to purchase which would or might be executed wholly or partly after such expiry and to purchase shares in accordance with such contract as if the authority conferred had not expired) unless such authority is renewed prior to such time; and
 - (b) pursuant to Article 58A of the Companies (Jersey) Law 1991, and if approved by the directors, to hold as treasury shares any ordinary shares purchased pursuant to the authority conferred by paragraph (a) of this resolution.

Special resolutions

16. Subject to the passing of resolution 14, and for the period referred to in resolution 14, that:
- (a) the authority conferred on the directors by article 10.3 of the Company's articles of association shall be renewed and for this purpose the Non-pre-emptive Amount (as defined in the articles of association of the Company) shall be US\$8,973,323; and
 - (b) in addition to the authority conferred on the directors by article 10.3 of the Company's articles of association, the directors be authorised to allot equity securities (as defined in the articles of association of the Company) and/or to sell ordinary shares held by the Company as treasury shares wholly for cash pursuant to the authority conferred by resolution 14 as if article 11 of the articles of association of the Company did not apply to any such allotment or sale, provided that such allotments or sales are: (i) made otherwise than pursuant to article 10.3 of the Company's articles of association; and (ii) limited to an aggregate nominal amount equal to 20% of any allotment of equity securities (or sale of treasury shares) made from time to time under article 10.3(b) of the Company's articles of association, such authority to be used only for the purposes of making a follow-on offer which the directors determine to be of a kind contemplated by paragraph 3 of section 2B of the Statement of Principles on Disapplying Pre-Emption Rights most recently published by the UK Pre-Emption Group prior to the date of this notice,

such authority to expire at the end of the Allotment Period specified in resolution 14 except that the Company may, in each case, before such expiry, make offers and enter into agreements which would or might require equity securities to be allotted (and treasury shares to be sold) after such expiry and the directors may allot equity securities (and sell treasury shares) in pursuance of any such offer or agreement as if the authority conferred hereby had not expired.

17. Subject to the passing of resolution 14, that the directors be authorised, in addition to any authority granted under resolution 16 to allot equity securities (as defined in the articles of association of the Company) wholly for cash pursuant to the authority conferred by resolution 14 and/or to sell ordinary shares held by the Company as treasury shares for cash as if article 11 of the articles of association of the Company did not apply to any such allotment or sale, such authority to be limited to allotment of equity securities or sale of treasury shares up to an aggregate nominal amount of US\$8,973,323 such authority to be:

 - (a) used only for the purposes of financing (or refinancing, if the authority is to be used within twelve months after the original transaction) a transaction which the directors determine to be either an acquisition or a specified capital investment of a kind contemplated by the Statement of Principles on Disapplying Pre-Emption Rights most recently published by the UK Pre-Emption Group prior to the date of this notice; and
 - (b) otherwise than under paragraph (a) of this resolution 17, allotments of up to an aggregate nominal amount equal to 20% of any allotment (or sale of treasury shares) made from time to time under paragraph (a) of this resolution 17, such authority to be used only for the purposes of making a follow-on offer which the directors determine to be of a kind contemplated by paragraph 3 of section 2B of the Statement of Principles on Disapplying Pre-Emption Rights most recently published by the UK Pre-Emption Group prior to the date of this notice,

such authority to expire at the end of the Allotment Period specified in resolution 14 except that the Company may, in each case, before such expiry, make offers and enter into agreements which would or might require equity securities to be allotted (and treasury shares to be sold) after such expiry and the directors may allot equity securities (and sell treasury shares) in pursuance of any such offer or agreement as if the authority conferred hereby had not expired.

By order of the Board

Charles Brown
Company Secretary
11 June 2026

Corporate headquarters:

2 Cumberland Place
Fenian Street
Dublin 2
D02 HY05
Ireland

Registered office:

22 Grenville Street
St Helier
Jersey
JE4 8PX
Channel Islands

Notes

1. The Company, pursuant to the Companies (Uncertificated Securities) (Jersey) Order 1999, specifies that only those persons entered on the register of members of the Company as at close of business on 20 July 2026 shall be entitled to attend or vote at the meeting in respect of the number of shares registered in their name at that time. Changes to entries on the register of members after close of business on 20 July 2026 shall be disregarded in determining the rights of any person to attend or vote at the meeting. If the meeting is adjourned to a time not more than 48 hours after the specified time applicable to the original meeting, that time will also apply for the purpose of determining the entitlement of members to attend and vote (and for the purpose of determining the number of votes they may cast) at the adjourned meeting. If, however, the meeting is adjourned for a longer period then, to be so entitled, members must be entered on the Company's register of members at close of business on the day two days prior to the adjourned meeting or, if the Company gives notice of the adjourned meeting, at the time specified in that notice. Changes to entries in the register of members after close of business on the relevant date shall be disregarded in determining the rights of any person to attend or vote at the meeting.
2. The following documents will be available for inspection at the Company's registered office (22 Grenville Street, St Helier, Jersey, JE4 8PX, Channel Islands) and at the offices of Linklaters LLP, 20 Ropemaker Street, London, EC2Y 9AR, United Kingdom during normal business hours on weekdays (Saturdays and public holidays excluded) up to and including the date of the Annual General Meeting and at the place of the Annual General Meeting from 9.15am on the day of the meeting until its conclusion:
 - (i) copies of the service contracts of the executive directors;
 - (ii) copies of the letters of appointment of all directors.
3. A member entitled to attend and vote at the meeting may appoint a proxy or proxies to attend and, on a poll, to vote in their place. A proxy need not be a member of the Company. If shareholders want their proxy to speak on their behalf, they must appoint someone other than the Chair as their proxy. A shareholder may appoint more than one proxy, provided that the total number of such proxies shall not exceed the total number of shares carrying an entitlement to attend such meeting held by such member. The appointment of a proxy will not preclude members entitled to attend and vote at the meeting (or at any adjournment(s) of the meeting) from doing so in person if they so wish. Unless otherwise indicated on the Form of Proxy, CREST, Proxymity or any other electronic voting instruction, the proxy will vote as they think fit or, at their discretion, withhold from voting.
4. A shareholder which is a corporation and which wishes to be represented at the meeting by a person with authority to speak and vote (a 'corporate representative') must appoint such a person by resolution of its directors or other governing body. A corporate representative has the same powers on behalf of the corporation they represent as that corporation could exercise if it was an individual member of the Company.
5. Any person to whom this notice is sent who is a person nominated to enjoy information rights (a 'nominated person') may, under an agreement between themselves and the shareholder by whom they were nominated, have a right to be appointed (or to have someone else appointed) as a proxy for the meeting. Alternatively, if a nominated person has no such right, or does not wish to exercise it, they may, under any such agreement, have a right to give instructions to the relevant shareholder as to the exercise of voting rights.
6. The statement of the rights of shareholders in relation to the appointment of proxies in paragraph 3 above does not apply to nominated persons. The rights described in that paragraph can only be exercised by shareholders of the Company.
7. To be valid, an appointment of proxy must be returned using one of the following methods:
 - (i) by sending a proxy form (together, if appropriate, with the power of attorney or other written authority under which it is signed or a certified copy of such power or authority) to MUFG Corporate Markets (Jersey) Limited, c/o MUFG Corporate Markets, PXS 1, Central Square, 29 Wellington Street, Leeds, LS1 4DL, United Kingdom; or
 - (ii) in the case of members who have registered for the MUFG Corporate Markets Share Portal service with the Company's registrars, by logging onto their portfolio at experianplc.com/shares, and following the voting instructions, shareholders will be able to register their proxy online. If requested, the Company's registrars will send an acknowledgement that the online proxy appointment has been lodged with them; or
 - (iii) electronically via the Company registrar's app VOTE+. VOTE+ is a free app for smartphone and tablet provided by MUFG Corporate Markets (Jersey) Limited (the Company's registrar). It offers shareholders the option to submit a proxy appointment quickly and easily online, as well as real-time access to their shareholding records. The app is available to download on both the Apple App Store and Google Play; or by scanning the relevant QR code below.



 - (iv) in the case of CREST members, by utilising the CREST electronic proxy appointment service; or
 - (v) institutional investors may be able to appoint a proxy electronically via the Proxymity platform, a process which has been approved by the registrars. For further information regarding Proxymity, please go to proxymity.io. Your proxy must be lodged by 9.30am on 20 July 2026 in order to be considered valid or, if the meeting is adjourned, by the time which is 48 hours before the time of the adjourned meeting. Before you can appoint a proxy via this process you will need to have agreed to Proxymity's associated terms and conditions. It is important that you read these carefully as you will be bound by them and they will govern the electronic appointment of your proxy. An electronic proxy appointment via the Proxymity platform may be revoked completely by sending an authenticated message via the platform instructing the removal of your proxy vote, and in each case the appointment of proxy (together with any relevant power/authority) must be received (or, in the case of the appointment of a proxy through CREST, retrieved by enquiry to CREST in the manner prescribed by CREST) by the Company's registrar not later than 48 hours before the time appointed for holding the meeting.

8. CREST members who wish to appoint a proxy or proxies through the CREST electronic proxy appointment service may do so for the meeting and any adjournment(s) thereof by using the procedures described in the CREST Manual available at euroclear.com. CREST personal members or other CREST sponsored members, and those CREST members who have appointed a voting service provider(s), should refer to their CREST sponsor(s) or voting service provider(s), who will be able to take the appropriate action on their behalf. In order for a proxy appointment or instruction made using the CREST service to be valid, the appropriate CREST message (a 'CREST Proxy Instruction') must be properly authenticated in accordance with Euroclear UK & International Limited's specifications and must contain the information required for such instructions, as described in the CREST Manual available at euroclear.com. The message, regardless of whether it constitutes the appointment of a proxy or an amendment to the instruction given to a previously appointed proxy must, in order to be valid, be transmitted so as to be received by the issuer's agent (ID RA10) by the latest time(s) for receipt of proxy appointments specified in this notice of meeting. For this purpose, the time of receipt will be taken to be the time (as determined by the timestamp applied to the message by the CREST Applications Host) from which the issuer's agent is able to retrieve the message by enquiry to CREST in the manner prescribed by CREST. After this time, any change of instructions to proxies appointed through CREST should be communicated to the appointee by other means. CREST members and, where applicable, their CREST sponsors or voting service provider(s) should note that Euroclear UK & International Limited does not make available special procedures in CREST for any particular messages. Normal system timings and limitations will therefore apply in relation to the input of CREST Proxy Instructions. It is the responsibility of the CREST member concerned to take (or, if the CREST member is a CREST personal member or sponsored member or has appointed a voting service provider(s), to procure that their CREST sponsor(s) or voting service provider(s) take(s)) such action as shall be necessary to ensure that a message is transmitted by means of the CREST system by any particular time. In this connection, CREST members and, where applicable, their CREST sponsors or voting service provider(s) are referred, in particular, to those sections of the CREST Manual concerning practical limitations of the CREST system and timings.
9. The Company may treat as invalid a CREST Proxy Instruction in the circumstances set out in Article 34 of the Companies (Uncertificated Securities) (Jersey) Order 1999.
10. When two or more valid but differing proxy appointments are received in respect of the same share for use at the same meeting or poll, the one which is last received (regardless of its date or of the date of its signature) shall be treated as replacing and revoking the others as regards that share. If the Company is unable to determine which was last received, none of them shall be treated as valid in respect of that share.
11. As at 22 May 2026 (being the last practical day prior to publication of the notice of meeting), the Company's issued share capital consisted of 954,015,981 ordinary shares of 10 US cents each with voting rights and 20 deferred shares of 10 US cents each which have no voting rights. As at 22 May 2026, the Company held 56,683,651 shares in treasury. Therefore, the total voting rights in the Company as at 22 May 2026 was 897,332,330.
12. Any member attending the meeting has the right to ask questions. The Company must cause to be answered any such question relating to the business being dealt with at the meeting but no such answer need be given if (a) to do so would interfere unduly with the preparation for the meeting or involve the disclosure of confidential information, (b) the answer has already been given on a website in the form of an answer to a question, or (c) it is undesirable in the interests of the Company or the good order of the meeting that the question be answered. Any member may submit questions about the AGM's business in advance, by email to agmquestions@experianplc.com or on the reply-paid question card attached to the proxy form. We will consider all questions and, if appropriate, address them at the AGM, via Experian's website (experianplc.com) or individually.
13. A copy of this notice and other relevant shareholder information can be found at experianplc.com.

Appendix 1

Explanatory notes in relation to the resolutions to be proposed at the Annual General Meeting.

Resolutions 1 to 15 will each be proposed as an ordinary resolution that will be passed if more than 50% of the votes cast are in favour of the resolution. Resolutions 16 and 17 will each be proposed as a special resolution that will be passed if not less than two-thirds of the votes cast are in favour of the particular resolution.

Resolution 1

The directors are required to present to the meeting the Annual Report and financial statements of the Company for the year ended 31 March 2026 together with the report of the auditor.

Resolution 2

Resolution 2 is an advisory shareholder vote on the Report on directors' remuneration contained in the Annual Report (excluding the Directors' Remuneration Policy set out on pages 130 to 135 of the Annual Report) and financial statements of the Company for the year ended 31 March 2026, to provide shareholder feedback to the Board.

Resolution 3

Experian plc is a Jersey-incorporated company and is therefore not subject to the UK company law requirement to submit its Directors' Remuneration Policy report to a binding shareholder vote. However, the Company has voluntarily adopted the remuneration reporting format in the UK Large and Medium-sized Companies and Groups (Accounts and Reports) Regulations 2008, Schedule 8, and is therefore submitting the Directors' Remuneration Policy (set out on pages 130 to 135 of the Report on directors' remuneration contained within the Annual Report) to shareholders for consideration, as an advisory shareholder vote. In line with the Company's commitment to good corporate governance, the Board will take due notice of shareholder feedback on the policy vote (including engagement with major shareholders, in the event of the vote not being successful) and the Board intends to operate in line with the approved policy. The Company would seek a further advisory vote from its shareholders should the current policy change or, if earlier, in three years' time.

Resolutions 4 to 11

In accordance with the UK Corporate Governance Code, and having been appointed as a director on 12 May 2026, Adam Crozier will put himself forward for election at the Annual General Meeting. All remaining members of the Board, with the exception of Mike Rogers and Caroline Donahue, will retire and, being eligible, offer themselves for re-election.

As previously announced, Mike Rogers and Caroline Donahue will retire from the Board at the conclusion of the Annual General Meeting.

As more fully described in the Corporate Governance Report in the Annual Report and financial statements of the Company for the year ended 31 March 2026, an external performance review of the Board was carried out during the year ended 31 March 2026. The performance review provided the Board with greater insights into its performance and allowed the Board to identify opportunities to further increase and improve its overall effectiveness. There have also been separate meetings between each director and the Chair in relation to their individual performance. The Senior Independent Director evaluated the Chair, taking account of input from other directors.

The Board concluded that it and the committees were operating effectively, and the Board agreed new focus areas for FY27. The Board is satisfied that each of the directors retiring and submitting themselves for election or re-election at the Annual General Meeting contributes effectively and is important to the long-term sustainable success of the Company. Biographical details of the directors proposed for election or re-election, including details of their skills and experience, are set out in Appendix 2.

Resolution 12

An auditor has to be appointed at each Annual General Meeting. KPMG LLP has advised of its willingness to stand for re-appointment as the auditor of the Company.

Resolution 13

The remuneration of the auditor may be fixed by the directors or the Company in general meeting. The usual practice is for shareholders to resolve at the Annual General Meeting that the directors decide on such remuneration.

Resolution 14

The purpose of resolution 14 is to renew the directors' authority to allot new shares and other relevant securities, this year up to an aggregate nominal value of US\$29,911,077, which is equivalent to approximately one-third of the total issued ordinary share capital of the Company, exclusive of treasury shares, as at 22 May 2026.

At 22 May 2026, the Company held 56,683,651 ordinary shares in treasury.

The authority sought in resolution 14 is in substitution for all existing authorities, granted in the Company's articles of association or otherwise, and without prejudice to previous allotments made under such existing authorities. The authority will expire at the conclusion of the Annual General Meeting to be held in 2027 or, if earlier, 21 October 2027.

Resolution 15

The purpose of resolution 15, which will be proposed as an ordinary resolution, is to put in place a new authority to enable the Company to make market purchases of up to 89,733,233 ordinary shares, being approximately 10% of the issued ordinary share capital of the Company, exclusive of treasury shares, as at 22 May 2026. The Company's exercise of this authority is subject to the stated upper and lower limits on the price payable which reflect the requirements of the UK Financial Conduct Authority's Listing Rules and the provisions of Article 57 of the Companies (Jersey) Law 1991. The Company will only exercise the power of purchase after careful consideration and in circumstances where, in the light of market conditions prevailing at the time, it is satisfied that it is in the best interests of the Company and of its shareholders generally to do so and where there would be a resulting increase in earnings per share.

The Companies (Jersey) Law 1991 permits the Company to hold any shares purchased by it as treasury shares, as an alternative to immediately cancelling them. If the Company purchases any of its ordinary shares and holds them as treasury shares, the Company may sell these shares (or any of them) for cash, transfer these shares (or any of them) for the purposes of or pursuant to an employee share plan, cancel these shares (or any of them) or continue to hold them as treasury shares. Holding such shares as treasury shares allows the Company to reissue them quickly and cost effectively and provides additional flexibility in managing the Company's capital base. No dividends will be paid on, and no voting rights will be exercised in respect of, shares held as treasury shares.

As at 22 May 2026, the Company held 56,683,651 ordinary shares in treasury. If any ordinary shares are purchased by the Company, the directors intend to decide whether to cancel shares purchased pursuant to this authority or hold them as treasury shares based on the interests of the Company and its shareholders as a whole at the relevant time.

If granted, this authority will expire on the earlier of 21 October 2027 and the conclusion of the Annual General Meeting to be held in 2027.

As at 22 May 2026, there were options outstanding over 11,956,024 ordinary shares, representing 1.33% of the issued ordinary share capital of the Company, exclusive of treasury shares, at that date. If the full authority being sought under resolution 15 was utilised, so reducing the issued ordinary share capital by an equivalent amount, the figure of 11,956,024 would represent 1.48% of the issued ordinary share capital of the Company, exclusive of treasury shares, at that date.

Resolutions 16 and 17

The UK Pre-Emption Group's Statement of Principles, as updated in November 2022, supports the annual disapplication of pre-emption rights in respect of allotments of shares and other equity securities, and sales of treasury shares for cash, representing no more than 10% of issued ordinary share capital (exclusive of treasury shares), without restriction as to the use of proceeds of those allotments.

Accordingly, the purpose of limb (a) of resolution 16, which is conditional on the passing of resolution 14 and will be proposed as a special resolution, is to authorise the directors to allot equity securities (as defined in the Company's articles of association) wholly for cash, or sell treasury shares for cash, without first offering those equity securities or treasury shares pro rata to existing shareholders, up to an aggregate nominal amount of US\$8,973,323, representing approximately 10% of the Company's issued ordinary share capital, exclusive of treasury shares (and 9.41% of the Company's issued ordinary share capital, inclusive of treasury shares), as at 22 May 2026, the latest practical date before publication of this notice.

The UK Pre-Emption Group's Statement of Principles also supports the annual disapplication of pre-emption rights in respect of allotments of shares and other equity securities, and sales of treasury shares for cash, representing no more than an additional 10% of issued ordinary share capital (exclusive of treasury shares), to be used only in connection with an acquisition or specified capital investment. The UK Pre-Emption Group's Statement of Principles defines "specified capital investment" as meaning one or more specific capital investment related uses for the proceeds of an issue of equity securities, in respect of which sufficient information regarding the effect of the transaction(s) and (where appropriate) the profits attributable to them, is made available to shareholders to enable them to reach an assessment of the potential return.

Accordingly, the purpose of limb (a) of resolution 17, which is conditional on the passing of resolution 14 and will be proposed as a special resolution, is to authorise the directors to allot equity securities (as defined in the Company's articles of association) wholly for cash, or sell treasury shares for cash, without first offering those equity securities pro rata to existing shareholders, up to a further nominal amount of US\$8,973,323, representing approximately 10% of the Company's issued ordinary share capital, exclusive of treasury shares (and 9.41% of the Company's issued ordinary share capital, inclusive of treasury shares), as at 22 May 2026, the latest practical date before publication of this notice, only in connection with an acquisition or specified capital investment which is announced contemporaneously with the allotment or sale, or which has taken place in the preceding twelve-month period and is disclosed in the announcement of the issue. If the authority given in resolution 17 is used, the Company will publish details of the placing in its next Annual Report.

The UK Pre-Emption Group's Statement of Principles published in November 2022 introduces the concept of 'follow-on' offers to help existing and retail investors to participate in equity issues. This is in line with the recommendations for improving capital raising processes which were made by the UK Secondary Capital Raising Review in July 2022.

The purpose of limb (b) of Resolution 16 and limb (b) of Resolution 17 is to give the directors the flexibility to make a follow-on offer.

The features of follow-on offers which are set out in the Statement of Principles (in section 2B, paragraph 3) include an individual monetary cap of not more than £30,000 per ultimate beneficial owner, limits on the number of equity securities allotted (or treasury shares sold) in any follow-on offer (not more than 20% of the number of equity securities allotted (or treasury shares sold) in the original offer), and limits on the price (equal to, or less than, the offer price in the original offer). The directors intend to adhere to the provisions in the UK Pre-emption Group's Statement of Principles for any follow-on offers made, as far as practicable.

The maximum nominal amount of equity securities which can be allotted (or treasury shares sold) in a follow-on offer is US\$3,589,329. This amount is in addition to the amounts authorised for the general use authority and the authority for acquisitions and specified capital investments described above, and, in total, is equivalent to 4% of the total issued ordinary share capital of the Company excluding treasury shares and approximately 3.76% of the total issued ordinary share capital of the Company including treasury shares, as at 22 May 2026.

The Board confirms that it intends to follow the shareholder protections set out in section 2B of the UK Pre-Emption Group's Statement of Principles and, for any follow-on offer made, the expected features set out in paragraph 3 of section 2B of the UK Pre-Emption Group's Statement of Principles.

If granted, the authorities in resolutions 16 and 17 will expire on the earlier of 21 October 2027 and the conclusion of the Annual General Meeting to be held in 2027.

The Board considers that it is in the best interests of the Company and its shareholders generally that the Company should have the flexibility conferred by resolutions 16 and 17 to make small issues of shares for cash, as suitable opportunities arise. Resolutions 16 and 17 have been drafted in line with the template resolutions published by the UK Pre-Emption Group in November 2022.

It should be noted that the articles of association of the Company empower the directors to allot equity securities (as defined in the articles of association of the Company) wholly for cash in connection with a pre-emptive issue (as defined in the articles of association of the Company).

Appendix 2

Biographical details of directors proposed for election or re-election at the Annual General Meeting.

Brian Cassin Chief Executive Officer

Appointed to the Board as Chief Financial Officer on 30 April 2012, and as Chief Executive Officer on 16 July 2014.

Skills and contribution: Brian brings strong leadership, a clear view of strategic objectives and decisive management skills to this role. He has strong financial and commercial acumen and a broad range of operational competencies. His prior non-executive role at J Sainsbury plc augments his strong board-level experience.

Experience: Brian was previously the Chief Financial Officer of Experian and, before that, Managing Director at Greenhill & Co. Brian served for nine years as a non-executive director of J Sainsbury plc. He has also held various senior roles at Baring Brothers International and the London Stock Exchange.

Lloyd Pitchford Chief Financial Officer

Appointed to the Board as Chief Financial Officer on 1 October 2014.

Other current roles: Lloyd is a non-executive director and Chair of the Audit Committee of the London Stock Exchange Group plc. He also sits on its Risk and Nomination Committees.

Skills and contribution: Lloyd is a qualified accountant and holds an MBA. He possesses deep financial, technology and strategic leadership skills, developed through a career working in a diverse range of globally complex, growth-oriented organisations. Lloyd sponsors Experian's sustainability and employee mental health programmes.

Experience: Lloyd has over two decades of experience in financial and commercial leadership across a range of dynamic global industries, including 16 years as Group Chief Financial Officer and almost a decade serving as a non-executive director and Audit Committee Chair at Bunzl plc and the London Stock Exchange Group plc. Before joining Experian, Lloyd held a wide portfolio of finance, technology and operational responsibilities: as Chief Financial Officer of Intertek Group plc; in finance leadership roles (including Group Financial Controller) at BG Group plc; and in financial and commercial roles at Mobil Oil.

Adam Crozier Non-executive director and Chair Designate

Appointed to the Board on 12 May 2026. Adam will succeed Mike Rogers as Chair following the conclusion of the Annual General Meeting on 22 July 2026.

Other current roles: Adam is currently Chair of BT Group plc, and chairs the Nomination Committee and has responsibility for security oversight. He is also Chair of Kantar Group, a privately-owned data, analytics and brand consulting company.

Skills and contribution: Adam is an experienced chair and former FTSE 100 Chief Executive with a strong track record of leading large, consumer-facing organisations. His career spans senior leadership roles across multiple sectors, with particular experience in brand-led businesses and in driving digital and operational transformation.

Experience: Adam has held a number of non-executive and chair roles, including previously serving as Chair of Whitbread plc, ASOS, Stage Entertainment BV and Vue International Cinema Group, and as a non-executive director of Sony Group Corporation. Adam also has over 20 years' experience as a CEO including as CEO of ITV, Royal Mail, the Football Association and as Joint CEO of Saatchi & Saatchi.

Alison Brittain Senior Independent Director

Appointed to the Board on 1 September 2020, and as Senior Independent Director on 21 July 2022.

Other current roles: Alison is Chair of English football's Premier League and Dunelm Group plc (where she chairs the Nominations Committee), a non-executive director of British Airways plc, and Chair of the King's Trust Group of charities (formerly the Prince's Trust Group).

Skills and contribution: Alison is a highly versatile business leader and general manager, who holds an MBA and brings considerable experience of operating in consumer-facing service environments. She has over 25 years' senior management experience in major financial institutions and consumer businesses. The Board benefits from her significant board-level experience.

Experience: Alison was previously CEO of Whitbread PLC, group director with Lloyds Banking Group and a board director of Santander UK PLC. She held senior roles at Barclays Bank, and was a non-executive director of Marks & Spencer Group PLC. She has been a member of the UK Prime Minister's Advisory Councils, under several administrations, and was awarded a CBE in the 2019 UK New Year Honours list.

Kathleen DeRose Non-executive director

Appointed to the Board on 1 November 2022 and as Chair of the Remuneration Committee on 16 July 2025.

Other current roles: Kathleen is a Professor at the New York University (NYU) Stern School of Business, and a non-executive director of the London Stock Exchange Group plc, Voya Financial, Inc. and Taxwell. She is also Chair of Apron Payments.

Skills and contribution: As well as bringing significant FinTech experience to the Experian Board, Kathleen brings financial services expertise with a focus on investment management. She also has considerable non-executive listed boardroom experience.

Experience: Prior to her current roles, Kathleen had an extensive career in global financial services, including at Credit Suisse, Hagin Investment Management, Bessemer Trust, Deutsche Asset Management, and Chase Manhattan Bank. Kathleen has also been the Director of the NYU Stern Fubon Center for Technology, Business, and Innovation and the Director of its FinTech Initiative, and a non-executive director of Enfusion, Inc.

Esther Lee Non-executive director

Appointed to the Board on 31 March 2023.

Other current roles: Esther is a non-executive director (and Chair of the Nomination and Governance Committee) of The Clorox Company and a non-executive director of Pearson plc.

Skills and contribution: Esther's extensive marketing expertise brings a strong consumer perspective to the Experian Board. The Board benefits from her experience and knowledge in developing consumer and customer strategies to enable growth, driving consumer-centric innovation and business transformation, and developing brands and engaging consumers. In addition, her significant executive leadership experience brings to the Board perspectives on corporate strategy, operating model, talent and culture.

Experience: Esther previously held several corporate executive roles. At MetLife, she was Executive Vice President and Global Chief Marketing Officer. She has also held senior leadership roles at AT&T and The Coca Cola Company. Prior to her corporate career, Esther spent several years in leadership roles in the advertising industry at global agency networks such as WPP and Havas.

Jonathan Howell Non-executive director

Appointed to the Board on 1 May 2021, and as Chair of the Audit Committee on 1 July 2022.

Other current roles: Jonathan chairs our Audit Committee. He is also an independent non-executive director and Chair of the Audit Committee at Whitbread plc and an independent non-executive director of Centrica plc.

Skills and contribution: Jonathan has a wealth of financial, strategic, technology and regulatory expertise, encompassing both Business-to-Business (B2B) and Business-to-Consumer (B2C), which is of huge benefit to Experian. His current roles and previous role as a highly regarded FTSE 100 Chief Financial Officer have brought considerable executive and non-executive UK-listed boardroom experience. Jonathan's financial expertise and experience ensure effective leadership of our Audit Committee.

Experience: Jonathan served as the Chief Financial Officer of The Sage Group plc for seven years, concluding his tenure in December 2025. He also held the roles of independent non-executive director and Chair of the Audit and Risk Committee at The Sage Group plc for five years, while serving as Group Chief Financial Officer of Close Brothers Group plc for ten years until November 2018. Before that he was Group Chief Financial Officer at the London Stock Exchange Group plc for nine years and Chair of FTSE International. The early part of Jonathan's career was at Price Waterhouse where he qualified as a chartered accountant.

Eduardo Vassimon Non-executive director

Appointed to the Board on 1 March 2025.

Other current roles: Eduardo is Chair of Votorantim S.A.

Skills and contribution: Eduardo has spent most of his career in financial services, with deep knowledge of the Brazilian market as well as an international perspective. He has considerable experience in financial services, entrepreneurial activities/ventures and financial expertise. He has also held significant board positions in both public and private companies in Brazil. Throughout his career, Eduardo has navigated complex regulatory landscapes and overseen numerous integration and transformation projects.

Experience: Eduardo has held senior executive roles at Itaú Unibanco, where he was the Chief Executive Officer of Banco Itaú BBA and led the Wholesale Bank for the Group, having previously been the Group Chief Financial Officer and Group Chief Risk Officer. He was also previously Managing Partner of Fundo Pitanga, and a board member of B3, where he chaired the risk and financial committee, and of TOTVS S.A., where he chaired the nomination and corporate governance committee.

Information for shareholders

Time and location of the meeting

Registration will begin at 9.00am on Wednesday 22 July 2026 at The Merrion Hotel and the Annual General Meeting will start promptly at 9.30am. Tea, coffee and pastries will be available prior to the meeting.

If you are planning to attend the Annual General Meeting, The Merrion Hotel is in the centre of Dublin city. A map showing the location is on the back of your attendance card.

Attendance at the meeting

Please bring the attendance card attached to the proxy form with you if you attend the meeting. It will authenticate your right to attend, speak and vote and will speed up your admission to the meeting.

Shareholders with disabilities

There will be facilities for shareholders who are in a wheelchair. Anyone accompanying a shareholder in need of assistance will be admitted to the meeting as a guest of that shareholder.

Questions

If you are unable to attend the Annual General Meeting, but would like to ask a question, you can do so by using the shareholder question card attached to the proxy form or by submitting a question via email to agmquestions@experianplc.com.

Voting arrangements

Except for any procedural resolution, which may be taken on a show of hands, each of the resolutions to be put to the Annual General Meeting will be taken on a poll rather than on a show of hands. The results of the poll will be announced via a regulatory information service as soon as practicable following the conclusion of the meeting and will also be published on the Company's website at experianplc.com.

The Company has included on the proxy form a 'Vote withheld' option, so shareholders can abstain on any particular resolution. However, it should be noted that a 'Vote withheld' is not a vote in law and will not be counted in calculating the proportion of votes 'For' or 'Against' the particular resolution.

Information rights

A shareholder who holds shares on behalf of another person may nominate that person (a 'nominated person') to have information rights to receive all communications sent by the Company to its shareholders. Any shareholder wishing to make such a nomination should apply to the Company's registrars, MUFG Corporate Markets (Jersey) Limited, at the address below giving details of the nominated person including their relationship to them.

Action to be taken

If you are unable to attend the meeting or wish to register your proxy votes now in relation to the resolutions proposed, you should complete a proxy form(s) and return it to the Company's registrars, MUFG Corporate Markets (Jersey) Limited, at the address shown on the proxy form, to be received by no later than 9.30am on Monday 20 July 2026. **A postage stamp is not required for the proxy form if posted in the UK and, should shareholders wish, proxy forms may be placed in an envelope and addressed to the Company's registrars.** Returning a completed form of proxy will not prevent you from subsequently attending in person and voting at the meeting.

Electronic proxy voting

You may, if you wish, register the appointment of a proxy and/or voting instructions for this meeting online by registering for the MUFG Corporate Markets Share Portal service, at experianplc.com/shares. Full details of the procedures are set out on this website. Alternatively, you can use VOTE+. Shareholders can submit proxy votes as the VOTE+ app is integrated with the MUFG Corporate Markets Share Portal service.

Institutional investors may be able to appoint a proxy electronically via the Proxymity platform, a process which has been approved by the registrars. For further information regarding Proxymity, please go to proxymity.io.

The proxy appointment and/or voting instructions must be received by MUFG Corporate Markets (Jersey) Limited by no later than 9.30am on Monday 20 July 2026.

Please note that any electronic communication sent to the Company or the Company's registrars that is found to contain a computer virus will not be accepted.

CREST members who wish to appoint or instruct a proxy or proxies via the CREST electronic proxy appointment service should refer to the notes to this notice of Annual General Meeting where there is information on how to proceed.

Completing the form of proxy

Notes on completing the form of proxy can be found on the form and in the notice of meeting and should be read carefully before the form is completed.

General enquiries

MUFG Corporate Markets (Jersey) Limited maintains the Company's register of members. They provide a telephone helpline service (telephone number + 44 800 141 2952 (or 0371 664 9245 for calls within the UK)). Calls are charged at the standard geographic rate and will vary by provider. Calls outside the UK will be charged at the applicable international rate. Lines are open between 8.30am and 5.30pm (UK time) Monday to Friday excluding public holidays in England and Wales. If you have any queries about the Annual General Meeting or about your shareholding, please contact MUFG Corporate Markets (Jersey) Limited at the following address:

MUFG Corporate Markets (Jersey) Limited
IFC 5
St Helier
Jersey
JE1 1ST
Channel Islands

Experian Share Portal

Manage your shareholding wherever, whenever, on the Experian Share Portal

The Experian Share Portal is a secure online site where you can

- **Sign up** for electronic communications
- **View** your holdings and get an indicative value
- **View** your dividend payment history
- **Get** copies of your dividend tax vouchers
- **Choose** to receive your dividend direct to your bank account
- **Update** your address details
- **Buy** and sell shares
- **Register** your AGM proxy votes.

It only takes a few minutes to register, just visit experianplc.com/shares. Remember to have your 11-digit Investor Code to hand.

Contact details

Visit the Experian Share Portal

experianplc.com/shares

By email

experian@cm.mpms.mufg.com

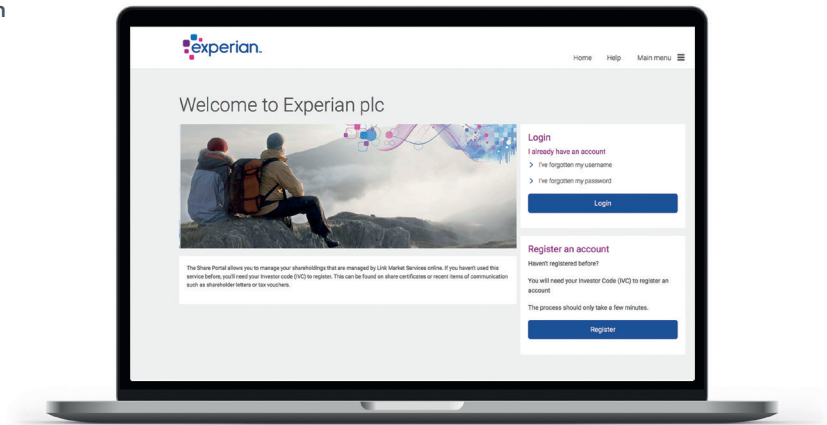
By post

Experian Shareholder Services
MUFG Corporate Markets (Jersey) Limited
IFC 5, St. Helier, Jersey, JE1 1ST, Channel Islands

By telephone

Call +44 800 141 2952 (or 0371 664 9245 for calls within the UK).

Calls are charged at the standard geographic rate and will vary by provider. Calls from outside the UK will be charged at the applicable international rate. Lines are open between 8.30am and 5.30pm (UK time) Monday to Friday excluding public holidays in England and Wales.



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Annual Report 2026

www.experianplc.com/Experian-Annual-Report-2026

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